



winter 2011 team catalog

Basketball
Volleyball
Soccer
Competition
TechFit™
Practice
Sideline
Performance Footwear
Accessories

www.adidas-team.com



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BASKETBALL

VOLLEYBALL

SOCCER

COMPETITION

TECHFIT™

PRACTICE

SIDELINE

PERFORMANCE FOOTWEAR

ACCESSORIES



DERRICK ROSE
Point Guard, Chicago Bulls

SPORT PERFORMANCE adidas BRAND DEFINITION:

The guiding principle of the adidas Sport Performance brand is to equip all athletes to achieve their "impossible." This is achieved through the ongoing development of products that focus on function and technological innovation.

adidas licensed schools

- Indiana University - IU**
Hoosiers of Bloomington, Indiana
- Mississippi State University - MSU**
Bulldogs of Starkville, Mississippi
- North Carolina State University - NCSU**
Wolfpack of Raleigh, North Carolina
- Northwestern University - NU**
Wildcats of Evanston, Illinois
- Texas A&M University - TAMU**
Aggies of College Station, Texas
- The University of Cincinnati - UC**
Bearcats of Cincinnati, Ohio
- The University of Kansas - KU**
Jayhawks of Lawrence, Kansas
- The University of Tennessee - Vols**
Volunteers of Knoxville, Tennessee
- The University of Wisconsin - UW**
Badgers of Madison, Wisconsin
- University of California, Los Angeles - UCLA**
Bruins of Los Angeles, California
- University of Louisville - UofL**
Cardinals of Louisville, Kentucky
- University of Michigan - UofM**
Wolverines of Ann Arbor, Michigan
- University of Nebraska - NU**
Cornhuskers of Lincoln, Nebraska
- University of Notre Dame - ND**
Fighting Irish of South Bend, Indiana



adidas sponsored schools

- Arkansas State University - ASU**
Red Wolves of Jonesboro, Arkansas
- Bowling Green State University - BGSU**
Falcons of Bowling Green, Ohio
- Brown University**
Bears of Providence, Rhode Island
- Bucknell University**
Bison of Lewisburg, Pennsylvania
- Campbell University - CU**
Camels of Buies Creek, North Carolina
- Central Michigan University - CMU**
Chippewas of Mt. Pleasant, Michigan
- College of Holy Cross**
Crusaders of Worcester, Massachusetts
- Columbia University - CU**
Lions of New York City, New York
- Duquesne University**
Dukes of Pittsburgh, Pennsylvania
- Drake University**
Bulldogs of Des Moines, Iowa
- Eastern Michigan University - EMU**
Eagles of Ypsilanti, Michigan
- Eastern Washington University - EWU**
Eagles of Cheney, Washington
- Emporia State University - ESU**
Hornets of Emporia, Kansas
- Florida Atlantic University - FAU**
Owls of Boca Raton, Florida
- Florida International University - FIU**
Panthers of Miami, Florida
- Jacksonville State University - JSU**
Gamecocks of Jacksonville, Alabama
- Longwood University - LU**
Lancers of Farmville, Virginia
- Miami University of Ohio**
Redhawks of Oxford, Ohio
- New Mexico State University - NMState**
Aggies of Los Cruces, New Mexico
- Northern Arizona University - NAU**
Lumberjacks of Flagstaff, Arizona
- Northern Illinois University - NIU**
Huskies of DeKalb, Illinois
- Northwestern State University - NSU**
Demons of Natchitoches, Louisiana
- Rider University**
Broncs of Lawrenceville, New Jersey
- Sacred Heart University - SHU**
Pioneers of Fairfield, Connecticut
- Saint Mary's College of California - SMC**
Gaels of Moraga, California
- Seton Hall University - SH**
Pirates of South Orange, New Jersey
- Southeastern Louisiana University**
Lions of Hammond, Louisiana
- Southern Illinois University Edwardsville - SIUE**
Cougars of Edwardsville, Illinois
- Southern Methodist University - SMU**
Mustangs of Dallas, Texas
- Southern Utah University - SUU**
Thunderbirds of Cedar City, Utah
- Tennessee State University - TSU**
Tigers of Nashville, Tennessee
- Texas A&M University Corpus Christi - TAMU-CC**
Islanders of Corpus Christi, Texas
- Texas State University - TSU**
Bobcats of San Marcos, Texas
- The University of Akron - UA**
Zips of Akron, Ohio
- The University of Illinois at Chicago - UIC**
Flames of Chicago, Illinois
- The University of Louisiana at Monroe - ULM**
Warhawks of Monroe, Louisiana
- The University of Maine - UMaine**
Blackbears of Orono, Maine
- The University of Rhode Island - URI**
Rams of Kingston, Rhode Island



- The University of Texas at El Paso - UTEP
Miners of El Paso, Texas
- The University of West Georgia - UWG
Wolves of Carrollton, Georgia
- Troy University
Trojans of Troy, Alabama
- University of California, Davis - UCD
Aggies of Davis, California
- University of California, Riverside - UC Riverside
Highlanders of Riverside, California
- University of California, San Diego - UC San Diego
Tritons of San Diego, California
- University of Denver - DU
Pioneers of Denver, Colorado
- University of Maryland-Baltimore County - UMBC
Retrievers of Baltimore, Maryland
- University of Massachusetts Amherst - UMass
Minutemen of Amherst, Massachusetts
- University of Missouri-Kansas City - UMKC
Kangaroos of Kansas City, Missouri
- University of Nebraska at Omaha - UNO
Mavericks of Omaha, Nebraska

- University of North Carolina Wilmington - UNCW
Seahawks of Wilmington, North Carolina
- University of Wisconsin-Milwaukee - UWM
Panthers of Milwaukee, Wisconsin
- Utah Valley University - UVU
Wolverines of Orem, Utah
- Weber State University - WSU
Wildcats of Ogden, Utah
- Western Illinois University - WIU
Leathernecks of Moline, Illinois
- Western Michigan University - WMU
Broncos of Kalamazoo, Michigan
- Winthrop University - WU
Eagles of Rock Hill, South Carolina
- Wofford College
Terriers of Spartanburg, South Carolina

sports marketing schools

- Baylor University - BU
Bears of Waco, Texas
- California State University Fullerton - CSF
Titans of Fullerton, California
- Chaminade University of Honolulu - CU
Silver Swords of Honolulu, Hawaii
- Manhattan College - MC
Jaspers of Manhattan, New York
- University of Hawaii-Manoa - UH
Warriors of Manoa, Hawaii
- University of Utah - UofU
Utes of Salt Lake City, Utah

ORDERING INFORMATION / CUSTOMER SERVICE

Each product will be ordered from the respective division below.
Follow icons as displayed throughout this catalog.



SERVICING TEAM APPAREL

Toll Free: 1-877-409-0628

adidasteam@adidas-group.com

Mailing Address:
8677 Logo Athletic Court
Indianapolis, IN 46219

Available to order online via CWE
<https://usa.adidas.com/CWE>



SERVICING FOOTWEAR AND HARDGOODS

Toll Free: 1-800-4-adidas
Fax: 1-800-553-3217

Mailing Address:
685 Cedar Crest Road
Spartanburg, SC 29301

Available to order online via CWE
<https://usa.adidas.com/CWE>



HEADWEAR SERVICES

SERVICING TEAM HEADWEAR

Toll Free: 1-800-453-3341 Ext. 1038

sheri.souza@adidas-group.com

Mailing Address:
5 Industrial Drive
Mattapoisett, MA 02739



SERVICING BAGS, SOCKS, AND SPORTS ACCESSORIES

Toll Free: 1-800-966-7697
Phone: 1-310-473-7223
Fax: 1-310-312-1753

Mailing Address:
2440 S Sepulveda Blvd. Ste. 201
Los Angeles, CA 90064

APPAREL TECHNOLOGY

FORMOTION™

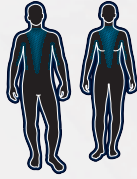


FORMOTION™ garments use pre-shaped 3D silhouettes that allow great freedom of movement while you exercise. Many features such as sculpted openings at collar, waistband, hem, arm, cuff and leg, combined with specific fabrics, constructions and ideal seam placement result in optimized fit and comfort.



Shown: Men's miTeam adiZero™ Jersey pg 18

CLIMACOOL®



CLIMACOOL® clothing moves heat and sweat away from your body through a mixture of heat and moisture management materials, ventilation channels and three dimensional fabrics which allow air to move closely to the skin.



Shown: Men's Scorch Polo pg 94

CLIMAPROOF®



Protects you in wind, rain or stormy weather conditions by acting as a barrier to the elements while allowing heat and sweat to escape through evaporation, maintaining optimum body temperature.



Shown: Men's Stadium Waterproof Jacket pg 102

CLIMALITE®

Thin, soft and breathable fabric that pulls sweat away from your body, keeping you dry and comfortable during your workout.



Shown: Men's Pro Team Jersey pg 10

CLIMAWARM™

CLIMAWARM™ is lightweight, breathable insulation that keeps you dry and comfortable in cold weather conditions by using densely woven synthetic fibers to trap warm air close to the skin. While these fibers are dense enough to trap air, they are spaced far enough apart to easily allow heat-sapping sweat to escape through evaporation.



Shown: Men's Pindot Quarter Zip pg 100

FOOTWEAR TECHNOLOGY

FORMOTION™

TRAIL. FORMOTION™ is a freely moving heel system that is de-coupled, allowing you to adapt to your individual running style. Your foot experiences a much smoother, balanced and natural touchdown with FORMOTION™ beneath your feet. FORMOTION™ Trail is specifically designed to run on your favorite trail and rough terrain. It provides unsurpassed control and adaptation.
FORMOTION™. At one with a body in motion.



adiWEAR®

An extremely durable, non-marking rubber used for shoe outsoles and in other high-abrasion areas.



FORMOTION™

ROAD. FORMOTION™ is a freely moving heel system that is de-coupled, allowing you to adapt to your individual running style. Your foot experiences a much smoother, balanced and natural touchdown with FORMOTION™ beneath your feet. FORMOTION™ Road is specifically designed for asphalt and smooth surfaces. It provides a more natural touchdown and transition from heel to toe.
FORMOTION™. At one with a body in motion.



adiPRENE®

adiPRENE® is a highly shock absorbent material that cushions and protects your heel at impact.



CLIMACOOL®

CLIMACOOL® uses open mesh and breathable materials on the upper as well as ventilation channels across the outsole of the shoe to provide 360° cooling around your entire foot. The constant flow of cool air helps evaporate sweat and lower the temperature inside your shoe. And a cooler foot means a cooler athlete.
As the heat wilts the competition, CLIMACOOL® air-conditions your every step, giving you an extra kick all the way to the finish.



adiPRENE®+

Resilient cushioning used to protect the forefoot and provide a responsive, dynamic toe-off.



Blown Rubber

Blown Rubber is a softer form of rubber that is used in shoe outsoles and is made by injecting air into a molten rubber compound. The air bubbles make the rubber softer and lighter in weight, making it useful in the construction of a lighter, more cushioned and flexible forefoot.



quickstrike

Outsole cleats have been injected onto a thin base for flexibility, weight reduction and durability.



FOOTWEAR TECHNOLOGY

TRAXION™

An outsole cleat design that provides maximum grip in all directions without excessive pressure points on the foot.



pro-moderator

Pro-moderator is a lightweight, highly supportive yet durable midsole stability element. It allows a natural and stable transition.



TORSION® SYSTEM

Lightweight arch support that allows the forefoot and rearfoot to move independently for better surface adaptation and stability.

The all new TORSION® SYSTEM is fully engineered and provides a unique transition from heel to toe for both men's and women's footwear products.



GEOFIT™

An internal footwear technology that enhances fit and comfort by placing padding in anatomically correct areas.

GEOFIT™: enhanced comfort and an improved fit on your every step.



GEOFIT™+

GEOFIT™+ uses FitFOAM™ to mold the shoe to the shape of your foot for a supremely comfortable, secure fit.

